



BEIRUT INSTITUTE  
SUMMIT

**CONSTRUCTING THE ARAB REGION'S ENGAGEMENT  
IN THE EMERGING GLOBAL FUTURE**

# **BEIRUT INSTITUTE SUMMIT EDITION II**

May 12 & 13, 2018  
The St. Regis Abu Dhabi - Corniche  
Abu Dhabi, United Arab Emirates



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SUMMIT

# SUMMIT DESCRIPTION

## SUMMIT SYNOPSIS

The Arab region is in the midst of a rapid and historic transformation in parallel with a period of arguably an unprecedented transition in the world – technologically, geopolitically, economically and socially. How the visionary reforms of key actors in the region intersect with the structural shifts underway globally will deeply affect the future trajectories of each. Building on the growing momentum of change, the outcome will be shaped by the choices we make today to construct the Arab region’s engagement in the emerging global future.

**Beirut Institute Summit** is a collaborative initiative impacting the Arab region, proactively. We will convene a wide spectrum of thinkers including political leaders, senior policy makers, prominent intellectuals, leading CEOs, and civil society leaders to reflect on the evolving relationship between the Arab region and the world. Our focus will be on designing actionable policies and innovative solutions to turn back the forces of destruction and advance the construction of the Arab region’s engagement in the emerging global future.

The Summit aims to:

- Inspire leaders with policies and ideas for solutions and enhanced decisions on how to construct the Arab region’s engagement in the emerging future;
- Create a multi-disciplinary, multi-sector and intergenerational platform for collaboration on future policies;
- Launch a strategic and pragmatic discussion across traditional policy domains on the opportunities to spark a positive spiral of change in the relationship between the region and the wider world;
- Announce Beirut Institute’s agenda for 2018-2019.

## SUMMIT DESIGN

**Beirut Institute Summit** is designed as a platform for interaction among leaders from the public, private and nonprofit sectors who have left their mark on the Arab region and expanded its role in the global space.

The summit is comprised of four key conversations:

### **HIGH LEVEL EXCLUSIVE POLICY CIRCLES** *off-the-record and by invitation only*

The policy circles are uniquely designed to gauge the intellectual input of Arab and international leaders on transformations that the region is undergoing. The policy circles aim at:

- Constructing the Arab Region's Engagement in the Emerging Global Future
- Developing innovative and constructive policy options for advancing the emerging regional vision
- Proposing actionable ideas and recommendations for policy makers
- Enlightening and engaging the public in the proposed solutions

### **CONVERSATIONS WITH POLICY MAKERS** *on-the-record and webcast live*

High profile political, business and civil society leaders will discuss the Arab region's reform agenda, its global positioning, strategic trajectory, relationship with regional and international powers, and the economics of re-positioning to identify and advance innovative solutions for the future.

### **INTERACTIVE OPEN PLENARY SESSIONS** *on-the-record and webcast live*

These plenary sessions will focus on specific steps leaders in the Arab region should take to place technology in the service of creating the future to which the people of the Arab region aspire. The summit will include specialized sessions on the future of the Arab region in terms of its economic dynamics and geopolitical landscape, and will explore current manifestations of nationalism and future national security requirements.

### **THE BEIRUT INSTITUTE ABU DHABI DECLARATION** *on-the-record and webcast live*

The Beirut Institute Declaration from Abu Dhabi will outline practical regional and global strategies for constructing the Arab region's engagement in the emerging future. The Declaration will guide policy options and recommendations generated during the summit to decision makers in the region and beyond.



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# SUMMIT AGENDA

*Subject to change\**



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Saturday May 12, 2018

Time	Session	Design
08:00 – 08:45	<b>Registration and Networking Reception</b>	
09:00 - 09:15	<b>Welcome Remarks to Policy Circle Delegates</b> Raghida Dergham, Founder and Executive Chairman, Beirut Institute, Lebanon-USA	<i>By invitation only</i> <b>Off-the-record</b>
09:30 – 11:30	<b>Policy Circles</b> Government Officials, Business and Civil Society Leaders	<i>By invitation only</i> <b>Off-the-record</b>
11:30 – 12:00	<b>Networking Break</b>	
12:00 – 13:30	<b>Policy Circles</b> Government Officials, Business and Civil Society Leaders	<i>By invitation only</i> <b>Off-the-record</b>
13:30 – 15:15	<b>Lunch Break</b>	
15:25 – 16:15	<b>Master of Ceremony</b> <ul style="list-style-type: none"><li>Robert Nakhel, Senior News Anchor, Sky News Arabia</li></ul> <b>Welcome Address and Opening of Beirut Institute Summit</b> <ul style="list-style-type: none"><li>HRH Prince Turki Al Faisal, Chairman of the Board, King Faisal Center for Research and Islamic Studies, Member of the Board of Directors, Beirut Institute, Saudi Arabia</li><li>Raghida Dergham, Founder and Executive Chairman, Beirut Institute, Lebanon-USA</li></ul> <b>Address by Host Country</b> <ul style="list-style-type: none"><li>HE Noura Al Kaabi, Minister of Culture and Youth Development, UAE</li></ul>	<i>Address</i> <b>On-the-record</b> <b>webcast live</b>
16:20 – 17:00	<b>A Conversation Among Two Current and Two Former Secretary-Generals on Regional Responsibilities in Joining the Emerging Global Future</b> <ul style="list-style-type: none"><li>HE Ahmed Aboul Gheit, Secretary-General of Arab League</li><li>HE Abdullatif bin Rashid Al Zayani, Secretary-General of Gulf Cooperation Council</li><li>HE Amre Moussa, Former Secretary-General of the League of Arab States, Member of the Board of Directors, Beirut Institute</li><li>HE Ambassador Abdullah Bishara, Former Secretary-General of the Gulf Cooperation Council</li></ul> <b>Moderated by:</b> Faisal Bin Huraiz, News Presenter, Sky News Arabia	<i>Conversation Co-Host: Sky News Arabia</i>  <i>Address</i> <b>On-the-record</b> <b>webcast live</b>



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17:05 – 17:25

**Contours of an Emerging Global Future Woven by Technological Leaps**

*Presentation*  
**On-the-record  
webcast live**

A tour d 'horizon of the large-scale forces of technological change shaping the global future and their social, political and economic implications – from the perspective of a global technology leader.

- Parag Khanna, Geo-strategist and Best-selling Author

17:25 – 17:40

**Networking Break**

17:45 – 18:00

**The Future Women Want: What is the Bottom-Line?**

*Perspectives*  
**On-the-record  
webcast live**

Women leaders from the Arab region and beyond offer their bottom line prescriptions with one-minute messages regarding what specifically is required for the Arab region to engage the emerging global future.

- Ambassador Farida Allaghi, Former Ambassador to the European Union, Libya
- Mireille Korab Abi Nasr, Corporate Communication Officer, FFA PB, Advisory Board Member, Beirut Institute, Lebanon
- Sofana Dahlan, Founder and Partner, SRD Legal Firm, Saudi Arabia
- Toni G. Verstandig, Executive Vice President, S. Daniel Abraham Center for Middle East Peace, USA
- Liana Abed Rabbo, Author and Filmmaker, Palestine
- Baria Alamuddin, Award-winning Journalist and Broadcaster in the Middle East and the UK, Editor of the Media Services Syndicate, UK\*
- Dr. Mona Makram-Ebeid, Former Fellow, Woodrow Wilson Center; Distinguished Lecturer, American University, Cairo; and former Member of Parliament and Senator, Egypt\*
- Farah Atassi, President, Arab Information & Resource Center, Syria-USA



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Time	Session	Design
18:05 – 18:55	<p><b>Constructing Our Engagement in the Emerging Future: What are the New Priorities?</b></p> <p>As the Arab region constructs its engagement in the emerging global future, what are the priorities? How have developments in the region, from unprecedented reforms to ongoing geopolitical challenges, changed the strategic imperatives? What do we most need from each other?</p> <ul style="list-style-type: none"><li>• HRH Prince Turki Al Faisal, Chairman of the Board, King Faisal Center for Research and Islamic Studies, Member of the Board of Directors, Beirut Institute, Saudi Arabia</li><li>• HE Nohad Machnouk, Minister of Interior and Municipalities, Lebanon</li><li>• HE Mahmoud Gebriel, President, National Forces Alliance, Libya</li><li>• Gen. David Petraeus, Member, KKR and Chairman, KKR Global Institute, Former CIA Director, USA</li><li>• Raghida Dergham, Founder and Executive Chairman, Beirut Institute, Lebanon-USA</li></ul> <p><b>Moderated by:</b> Maysoun Azzam, Political Anchor, Al Arabiya</p>	<p><i>Conversation Co-Host: Al Arabiya</i></p> <p><i>Panel Discussion</i> <b>On-the-record webcast live</b></p>
20:30 – 23:30	<p><b>Beirut Institute Summit Dinner</b> <b>Exceptional Excellence Recognition</b></p>	<p><i>By invitation only</i> <b>Dinner</b></p>





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Sunday May 13, 2018

Time	Session	Design
08:00 – 09:00	<b>Summit Registration</b>	
09:00 – 09:55	<b>Beyond Fear: Toward a Pragmatic Embrace of Tomorrow</b>  In light of transformative reforms unfolding in the region, what specific, practical actions can the Arab region and its global partners take for the benefit of the people of the region and the world? At the national, regional and global levels, what are the specific steps leaders are taking and should take now to place education and technology in the service of creating the future we want?  <ul style="list-style-type: none"><li>• David Ignatius, Columnist, The Washington Post, USA</li><li>• Dr. Srgjan Kerim, Former Foreign Minister and President of the 62nd Session of the United Nations General Assembly, Member of the UN PGA Council, Republic of Macedonia</li><li>• Yasser Abed Rabbo, Politician and a Member of the Palestine Liberation Organization's Executive Committee</li><li>• Andrew J. Tabler, Martin J. Gross fellow, Washington Institute, Author, In the Lion's Den: An Eyewitness Account of Washington's Battle with Syria, USA</li></ul> <b>Moderated by:</b> Mina Al Oraibi, Editor in Chief, The National	<i>Conversation Co-Host: The National</i>  <i>Panel Discussion</i> <b>On-the-record webcast live</b>
10:00 – 10:10	<b>The Future We Want: Voices of the Cloud Generation</b>  Eight young men and women deliver one-minute perspectives on how technology can reshape regional future.  <ul style="list-style-type: none"><li>• Ahmed el-Gaili, Managing Partner, Vinson &amp; Elkins LLP, Advisory Board Member, Beirut Institute, UAE</li><li>• Chama Mechtaly, Visual Artist, Social Entrepreneur, Founder of Moors &amp; Saints, Morocco</li><li>• Shady M. Qubaty, President, Yale Arab Students Association, Yemen</li><li>• Zak Dychtwald, Author, Founder and CEO, Young China Group, USA</li><li>• Ediola Pashollari, Secretary General, World Assembly of Youth, Malaysia</li><li>• Thalia Dergham, Senior Insight Specialist, Net A Porter, Co-Founder, Beirut Institute, UK</li></ul>	<i>Perspectives</i> <b>On-the-record webcast live</b>
10:10 – 10:25	<b>Speaker to be confirmed</b>	<i>Presentation</i> <b>On-the-record webcast live</b>



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10:25 – 11:35

**The New American – Russian Dynamics in the Middle East: A Condominium or A Contested Sphere?**

*Panel Discussion*  
**On-the-record  
webcast live**

What does Russia want in the Middle East? And what regional balance of power does it seek between Iran, Israel, Turkey, and the Arab countries? What exactly is the revised American national security doctrine? In the Middle East, how will a new American doctrine change the dynamics in Syria, Yemen, Libya, Palestine and elsewhere in the region?

- Dr. Elliott Abrams, Senior Fellow, Council on Foreign Relations, USA
- Vance Serchuk, Executive Director, KKR Global Institute, USA
- Andrey Bystritsky, Chairman, Board of the Foundation for Development and Support, Valdai Discussion Club, Russia
- Prof. Dr. Malik R. Dahlan, Senior Research Fellow, RAND. Professor of International Law and Public Policy, Queen Mary, University of London, Advisory Board Member, Beirut Institute, Saudi Arabia
- Ambassador Ramzy Ezzeldin Ramzy, Deputy Special Envoy of the Secretary-General of the United Nations for Syria, Egypt
- Dr. Andrei Fedorov, Chairman, the Fund for Political Research and Consulting, ISSA, Russia

**Moderated by:** Raghida Dergham, Founder and Executive Chairman, Beirut Institute, Lebanon-USA

11:35 – 11:55

**Networking Break**



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12:00 – 13:00

**Geopolitical Realignments: The Emerging Landscape**

The increasingly assertive leadership in the Arab region is altering dynamics in the Middle East and globally. How will the regional order evolve over the next 5-10 years and beyond to 2030? What are the implications for the international system? What are the policy opportunities for creating a resilient regional and global order in the future?

- MP Alistair Burt, Minister of State, HM Government, UK
- HE Nabil Fahmy, Dean of School of Global Affairs and Public Policy, American University in Cairo, Egypt
- HE Mohamed Dayri, Former Minister of Foreign Affairs, Libya
- Dr. Khaled Mahamid, Founder – Member, Syrian Emirates Business Council, UAE-Poland
- Shady Qubaty, President, Yale Arab Students Association, Yemen
- Dr. Robert Danin, Senior Fellow, Council on Foreign Relation and Harvard Belfer Center, USA

*Conversation Co-Host: Al Arabiya*

*Panel Discussion*  
**On-the-record  
webcast live**

**Moderated by:** Najwa Kassem, Host of a Political Program on Al-Hadath, Al Arabiya

13:00– 13:55

**Lunch Break**

14:00 – 14:40

**The New Contract between the Region's Governments and Peoples**

The stewards of natural endowments face a radically transforming challenge: How to optimize the value of their resources to strengthen the long-term resilience of their economies in the context of rapidly evolving global energy markets? What role can and must privatization play? What will the next generation inherit?

- Dr. Qiang Liu, Secretary-General, Global Forum on Energy Security, China
- Dr. Louis Blin, Center for Analysis, Planning and Strategy, French Ministry of Foreign Affairs, France
- Ambassador Thomas Fletcher, Professor, New York University, UK
- Mohamed Alem, Senior Partner, Alem & Associates Board Member, Beirut Institute, Lebanon
- Ahmed el-Gaili, Managing Partner, Vinson & Elkins LLP, Advisory Board Member, Beirut Institute, UAE

**Moderated by:** Hassan Fattah, Communications Consultant, Former Editor-in-Chief of The National

*Panel Discussion*  
**On-the-record  
webcast live**



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14:45 – 15:30

**Innovative Government: Excellence in the Public Sphere**

Public sector innovation is transforming the respective roles of government and the private sector. How will these dynamics evolve? What are the emerging best practices in government effectiveness that may enable trust in government in the future? What will be the optimal role of government in the future?

- Gen. David Petraeus, Member, KKR and Chairman, KKR Global Institute, Former CIA Director, USA
- HE Marwan Kheireddine, Chairman and General Manager, Al Mawarid Bank, Former Lebanese Minister of State, Member of the Board of Directors, Beirut Institute, Lebanon
- Sabah Mushatat, Senior Advisor of the Prime Minister of Iraq HE Haider Al Abadi for Investment and Reconstruction Affairs, Iraq
- HE Nedal Alchaar, Former Minister of Economy and Trade, Syria
- HE Dr. Fawaz Al-Alamy, Chairman and CEO, Consulting House for Global Trade, Saudi Arabia

**Moderated by:** Robert Nakhel, Senior News Anchor, Sky News Arabia

*Conversation Co-Host: Sky News Arabia*

*Panel Discussion  
On-the-record  
webcast live*

15:35 – 15:45

**Next Generation Connective Infrastructure: Enabling the Integrated Future We Want**

The Middle East is one of the least economically integrated regions in the world, significantly constraining growth, productivity and strategic alignment. Connective infrastructure – physical, human & technological – represents a powerful means of deepening regional integration, driving innovation and igniting growth. What are the infrastructural requirements of the 4th Industrial Revolution and where can we leapfrog legacy systems? What role can and will China's One Belt One Road initiative play? How can we align interests and investments?

- Robert Willen, Partner at A.T. Kearney and Managing Director for the Middle East, UAE

*Presentation  
On-the-record  
webcast live*



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15:50 – 16:30

**Nationalism Revisited. National Security Redefined.**

How can Governments lead in re-defining national security and in re-visiting nationalism? Women are central in countering violent extremism, curbing ultra-nationalism, and re-defining national security. What is required in the Arab region to unlock this potential?

- Ambassador Hossam Zaki, Assistant Secretary-General, League of Arab States, Egypt
- HE Bakhtiar Amin, Former Minister of Human Rights, Iraq
- Ambassador Farida Allaghi, Former Ambassador to the European Union, Libya
- Afshin Molavi, Senior Fellow at the Johns Hopkins SAIS Foreign Policy Institute and Co-Director of the emerge85 Lab, USA

**Moderated by:** Mouna Saliba, Senior Correspondent, MTV Lebanon

*Conversation Co-Host: MTV Lebanon*

*Panel Discussion*  
**On-the-record and webcast live**

16:35 – 17:00

**Networking Break**



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17:00 – 19:00

**The New Narrative: Who Authors the Future?  
A Town-Hall Conversation**

**On-the-record  
webcast live**

Years of conflict and destruction have cast a shadow on how the people of the Arab region imagine their future, causing them to handicap their dreams. The Arab region must both rebuild its human and physical infrastructure to prepare for the challenges of the future. As we witness the beginning of a new phase of the region's history, who will author the new narrative? What should be its central components? What is the future our people long for? This interactive conversation with special guests of the summit will explore the most critical decisions necessary to construct the Arab region's engagement in the emerging global future. The Town Hall will launch a focused discussion of key engines of global change and how they can be applied in the Arab region in specific, practical, tangible ways. This intergenerational platform hopes to produce thoughtful collaboration and inspire leaders with constructive future policies that impact the Arab region. The Town Hall will conclude with the Beirut Institute Declaration from Abu Dhabi and announcing Beirut Institute agenda for 2018-2019.

1. HRH Prince Turki Al Faisal, Chairman of the Board, King Faisal Center for Research and Islamic Studies, Member of the Board of Directors, Beirut Institute, Saudi Arabia
2. HE Marwan Kheireddine, Chairman and General Manager, Al Mawarid Bank, Former Lebanese Minister of State, Member of the Board of Directors, Beirut Institute, Lebanon
3. Badih Moukarzel, Managing Partner, Huqooq Legal Practice – HLP Law Firm, Member of the Board of Directors, Beirut Institute, UAE
4. Dr. Abdulkhaleq Abdulla, Professor of Political Science, Emirates University, Advisory Board Member, Beirut Institute, UAE
5. Mireille Korab Abi Nasr, Corporate Communication Officer, FFA PB, Advisory Board Member, Beirut Institute, Lebanon
6. Baria Alamuddin, Award-winning Journalist and Broadcaster in the Middle East and the UK, Editor of the Media Services Syndicate, UK
7. Dr. John Duke Anthony, Founding President and Chief Executive Officer of the National Council on U.S.-Arab Relations, USA
8. Farah Atassi, President, Arab Information & Resource Center, Syria-USA
9. Abdel Wahhab Badrakhan, Journalist and Writer, Montr Carlo Doualiya's Radio, UK\*
10. May Chidiac, Founder and President, May Chidiac Foundation, Lebanon
11. Steve Clemons, Editor at Large, The Atlantic, USA
12. Sofana Dahlan, Founder and Partner, SRD Legal Firm, Saudi Arabia



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13. HE Mohamed Dayri, Former Minister of Foreign Affairs, Libya
14. Firas Maksad, Director, Arabia Foundation, USA\*
15. Dr. Mona Makram-Ebeid, Former Fellow, Woodrow Wilson Center; Distinguished Lecturer, American University, Cairo; and former Member of Parliament and Senator, Egypt\*
16. Ambassador Richard Murphy, Adjunct Scholar, Middle East Institute, USA
17. Dr. Hani Shennib, Founding Chairman and CEO, National Council on U.S. Libya Relations, USA-Libya
18. Konstantin Truevtsev, Senior Researcher, Institute of Oriental Studies of the Russian Academy of Sciences, Russia

**Moderated by:** Raghida Dergham, Founder and Executive Chairman, Beirut Institute, Lebanon-USA

19:00 – 19:30

**The Beirut Institute Abu Dhabi Declaration**

**On-the-record  
webcast live**